HELFER & BAKER NO.11 - JUN 88 - \$1.75/\$2.50 CAN - SUGGESTED FOR MATURE READERS SEVEN DEADLY FINNS · Part 4

BLISHOR

"Cornics," I'm saying, "are es close to movies end television es eny medium can get. You tell stories in pictures and words and so de we. Plot, characterizetien, dielogue, ell these are lools el our trade. Il's troe that we're missing music, but en the other hand we have an unlimited special effects budget. Why, we can destroy a planut in one panel and redraw It in the next."

I em in Hollywood trying to cenvince a studie executive te epiten one or more of our properties for a lealure film. And whet I'm doing at this moment is critching. That is, Irving to sell the concept, first by demenstrating that cemics by their very neturo lend thomselves to movie-meking, then by making the idee of a particular property sennd especially exciting.

When I first started geing to L. A. two end one hall years egg, deors were not se readily open to comic book publishers.

But producer Peter Goder, whe figures very significantly in our DC life, did me one of many levors. He introduced me to entertainment lewyer Ken Zillren who knows every studio head in town. Kenny, in turn, wrote each one of these studio heads asking them to meet with me. So suddenly I had entree into the mest important offices in Hollywood. And I

At that time, only Superman, Barmen, and Swamp Thing were under option. In other words, one perty or another had paid us meney for the exclusive right fer a certein peried of time to try te meke a movie at these characters. Threu Superman mevies had been made and a Swamp Thing leature as well. Batman had been in development for five years, which meant that any number of directors and writers were trying to come up with a script that the studio -- Warnet Bros. Thought was geed enough to turn into e multi-million dollar movie.

begen making the rounds and soon we had many more pictures in development: Plestic Man, Blackhawk, Sgr. Reck, the Flesh, Walchmen. I sold (that is, seld the eption to develop) Wondor Woman and Teen Titens to CBS Productions only to have that feature-making arm of CBS class down, a Hollyweed geed news/bed news joke

Bnj since i sjarted a major change hes jeken piece. Now a number of producers and young studio executives have become cemic book lans. When we publish a Dark Knight er a Watchmen, my phene jumps off the hook with congratuletory cells coming in from Los Angeles.

Take the case of Watchmen. Two years ago I had dinner with Alan Moore in London. He'd not yet begun to write Watchmen, but he hed worked out the entire concept with which he regaled me and my then hosband. The story was tivetting. "Alan," I seid, "if you can write no e synopsis of this Idea, I feel certein I can self it es e movie."

Even before Watchmen 1 was printed, when I just hed the photocopies of the block end white art. I began to send the lirst issue te Hellywood peeple I knew wonld be lans. The word of mouth storted. I followed Watchmen I as soon es I cenid with the sucond issue. By the time issue 3 was out I had people clampump to make Watchman into a movie. And I hedn't vei begun in sell.

In the contse of my Hellywood travels, I had become extremely good Iriends with a young executive at CBS named lieen Meisel. When CBS Productions loided, lieen ended up at Tall-Batish where she continued to champion our properties. Itsen was one of the first people to understand the uniqueness and excitement of Watchman. Always in hypuldrive, she pni her letal commitment into trying to persuede Tett-Barish te make Watchmen into a movie.

Talt-Beach expressed interest but wasn't totally committed to the project. In order to help persuade her company, Reen showed Watchmen to producer Joel Silver, hoping that Joel's enthusiasm wentd convince them. This made sunse since Joel, et thirty-live, is a Hollywood medimen with a hot reputation. He loves movies and has made same hugely successful ones, among them 48 Hours, Lethal Weapen, and Predater.

Joel was on en airplane when he gave mele cell, "Jenette," he pleeded and herangned, "you've got to give me Watchmen. Look, I know you den't know me, but I'm a terrific producer. I've made-actually gotten made-eight movies in three years. Hove this property I can see it. The comic's brilliant. Why the whele movie is practically storyboarded already.

And then he mentioned the suger cubes. "Hove the stall this guy is delag! All the details, like the trail of the sagar, where Rerschach emplies Drefperg's canister, then the wreppers ere on the floor, then what's het-neme, Lanne, wants some Somer in her collue...

I was Impressed. Il didn't meen much to me that Joel leved Walchmen. I ligured thet any persen el restuin his or her right mind would be kneeked out by the work. But te netice and appropriate a small but telling series of details like the sngar cubes, that showed a keen undurstanding of the comics. Coupled with his insight on Watchmen, his own argument was the most persuasive one. He did got pictures made. I decided to let Jeel be the producer of Watchmen.

Despite lieen's enthusiasm, we ultimately piliched Watchmen to 20th-Century Fox where Joel had a long-term

reletionship. Scott Rudin, the heed of production for Fox, loved the project. We were in business.

Now there was the question of the writer. My vote was for Sam Herrim. Sam is thirty-one end Southern, "One et the Virginia Hernm's," he cracks in e light monic drawt. His wite's neme is Nan. When you get their enswering mechine, the Tepe whires out: "Hello, you've reached Sem and Nan Hamm." Sam says that Nen's merried name is Becon.

Sem is the brittent writer of Balman, a movie ebeut which I premise to tell you more in upcerning weeks. Batman is my layothe script of the mement. If hes pecing and action and verve, brilliant characturization, hip dialogne, and a welld, dark tone. Sam meneges le tell net one but three separate origin steries—the Bermen's, the Joker's, and Rebin's—and still suberdinate them to a lerger, streemlined plot. And best of ell, he's been true le the grim essence of the Betman, giving us a movie dramatically opposed to the Sixties TV show, a film noir.

I began to send Sem issues of Watchmen before it was published which, as emejer cemic book len himsell, he devanted eggerly. Joel reed Sem's Balmen and egreed he'd dole greet job on Walchmen. The problem was te convince Sam that he should write the Watchman movie end at the same time to convince 20th Century Fox that there was no better writer fer the project that Sam, it took us months to get to that point, because Sem was besieged with other others, end because fox had to arrive at mutually satisfactory financial letrns with Sem's egent Dave Warden.

But now Sem's writing, after Jeel and I went to England to see Alan and Dave and efter Sem spent some time with Alan in May. Sem leves Watchmen mere (if it's possible) than Joel. It was incredibly hard to get him to agree to do the project. He was, it anything, jee much in awe of what Alen and Dave hed done. What cervinced him to do it, reports Sam, "is the it I didn't say 'yes', someone else would screw it up worse then I would."

Pretty soon, we will be watching Watchmen.

PRESIDENT & PUBLISHER, DC COMICS



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Three more Michael Fleisher-Jim Agaro classics are represented with an all-new wrapai ound cover. > 4

THE SHADOW 11

Madness in Manhattan as the Shadow contronts a black out crime wave.

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0 JORTAN MOOD

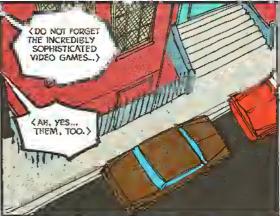
Garquax is back with his plastic menhe wants world conquest, the Doom Patrol wants him gone. Added attraclion: Bonus Book #3.

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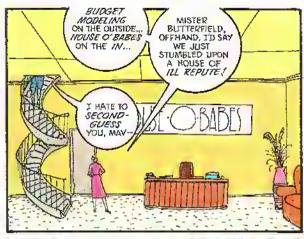








































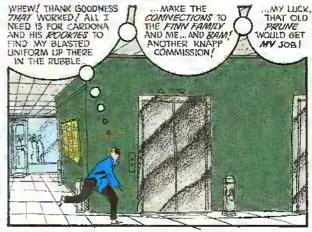






















































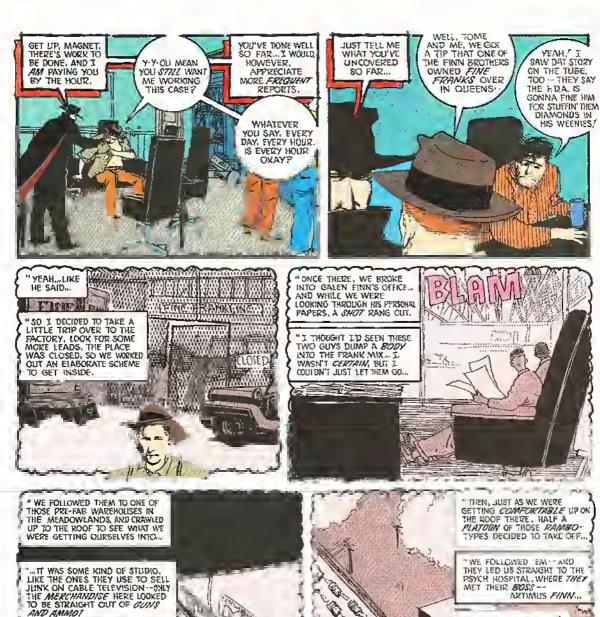


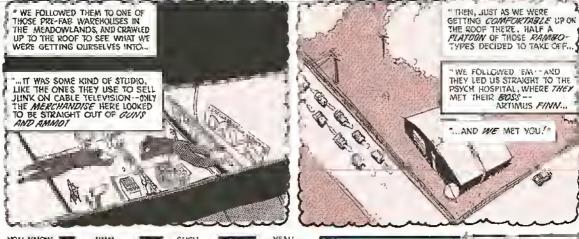


































































b. August 17, 1958, Brooklyn, NY Occupation: None

the Gross is prone to episodes of uncontrollable violence, in which he kills his victims by stabbling them with a large barbetue fark. Hr. Gross has admilited to committing over two dozen murders, but denies direct personal responsibility for the acts, maintening he was ordered to kill by a demonic creature named RED. A drawing of Red by Gross bears a strikting resemblance to the underworld fligure known as The Shadow, Since the Shadow, bis-dillized hypnosis in the pasi, the possibility of a link between the two remains uncertain.



DR. EDVARD FLAX

 Winter, 1918, Dusseldorf, Germany Occupation, Dactor in Molecular Biology, The Reinhardt Institute, N.Y.C.

Flex is charged with introducing a deadly synthesized bacteria into the sin-conditioning system during a Shriner Convention in St. Paul, Prinnesote Flex has gleefully admitted to a host of other attempts to introduce deadly germs – all of his own creation – into the environment, Both the EPA and the NPPD are currently investigating the nature and extend of Flex's lilegal exportments. While in confinement, Flax has taken to injecting himself with assorted household Itams, including toothpaste and floor wax.



b. June 2, 1955, Sayne, PA Occupation: Nurse, Riverside Real Home, Riverside NY

Kemper began his sociopathic career with the mass mirroer of thirly patients, of the Riverside Rest Home. There, Kemper reversed the "Daygen and Nitrous Oxide Laoks in the besement of the Home, causing the simultaneous suffocation of all the oxygen-assisted patients. Under hypnosis, Kemper has admitted to the above-mentioned critice, as well as fifty-three other murders. Additionally, he has told interviewers that he himself is dead, and only kills others out of love, because "Being dead is so much fun."



DESHOND SKLAR

b. January, 1951, Madison, Will Occupation: Free-lance Puppeteer

At first glance, Sklar appears to be a mild-mannered Mid-Westerner, but an baltery of Intohsive tests and examinations lead us to diagnose him as a classic personold schizophranic with homocidal tendencies. Phainly put, Desmood believes his hands have lives of their own. Although this defusion al first manifested itself in a relatively hermiess exhibition of extraordinarily convincing puppel shows, in later years Sklar and his hands took on a decidedly anti-social beat, resulting in the strangulation murder of over twentyfive human beings and their pals,



MARVIN HAPLE b. Play 1, 1948, Bronk, NY Occupation: Custodial Engineer

ristill and colcast dapte spent his youth exploring the NYC subway system. With few social skills, and little dealire to fearn, he matured linte a societal cipher. Upon the death of his mother, however, severe personality disorders surfaced. To date, haple has been responsible for fifteen subway cardenaliments, and is suspected of dynamilling the structural support columns of three skyscrapers in the Boston area, resulting in their college. All last count, casuallies attributed to Maole's demolitions numbered in the high hundreds.





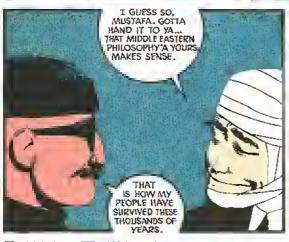


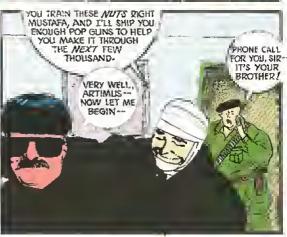






























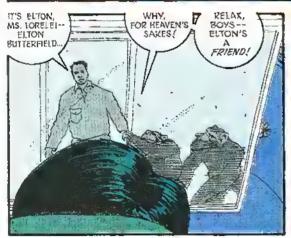














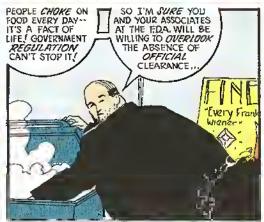






























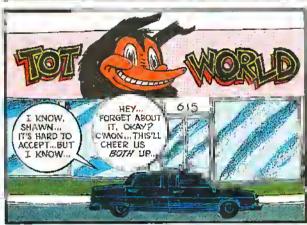


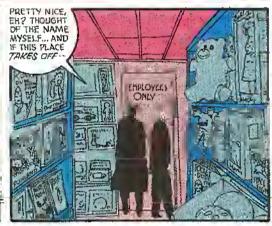


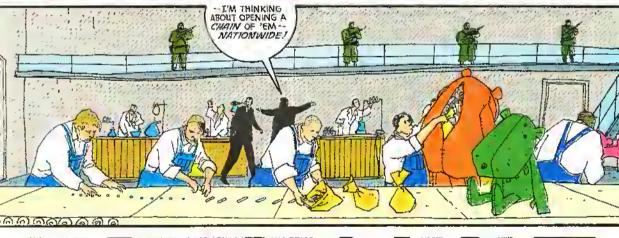










































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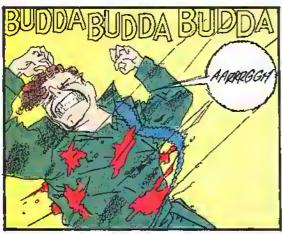
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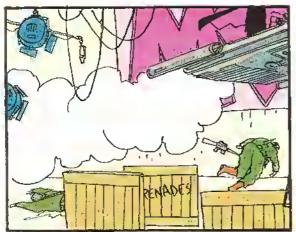
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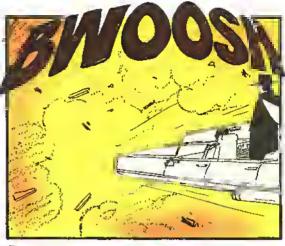










































Dear Mr. Carlin:

The SHADOW #7 was truly an inviting tale of the conflicting worlds of childhood and adullhood. Young Harold perceived the world in his own warped vision, much fike many would-be assassins do. It seems that Harold may have been wiser than his years, or perhaps teal-life assassins are more immature than the public realizes. In either casa, perceiving the world in fantasy terms enables logic to disappear, and the loss of responsibility for one's actions is the end result, is it madness or insanity? Or merely a dirty filter that needs cleaning?

Nevertheless, Harold's story should not be considered an isolated one. With increasing technological progress, we are isolating ourselves more and more. Television and computers rival longterm babysitters, it is surprising more children do not end up like Harold, subconsciously screaming for attention. His solitude and self-denial forced him to create his own fantasy world to live in (his real one being much too desolate and depressing) where death is as simple as changing a television channel. The miniature town that Harold found himself in at the end of the issue mirrored the facade he tried to live behind.

I believe that Mr. Hetfer was subliminally painting a portrait of a (stereotypical) comic book reader, living in a world of super-heroes and violence, preferring the fantasy while Ignoring the unexplored splendor that exists in our (reat) world. Well done! I also enjoyed the devilishly dark humor that was spread throughout. This is the only book that I consistently giggle out loud with.

> Mark Lucas 10558 Eastborne Avc. #4 Los Angeles, CA 90024

Is this letter a case of it taking one to know one, Mark? Hope not ... and we didn't see any comic books up in Harofd's room—or anywhere in the whole story for that matter ... interesting theory, though.

Dear Andy and Co:

Llove the sever to C

I love the cover to SHADOW #7 ... and the story was absolutely fascinating!

Told mostly from darling Hatold's point of view, it is a truly frightening look at the thoughts and actions of one truly mixed-up kid and his equally befuddled mother.

From another perspective, this tale was absolutely hilarious, beginning with the fourth panel on page 1.

Once you accept that this kid is an evil little monstet—and mentally unstable, to boot—and that the Shadow's operatives end up playing nursemaid to a pack of noisy brats, the laughs ere non-stop. And the finale, both with regards to Harold and the trip home, was great.

Kiril Kundurazieff 2439 Merrywood Street Pomona, CA 91767

P.S. Based on a scale of five Skunks (unredeemable) to five Stars (awesome) the Comicholic says give SHADOW #7: * * * *

Thanks, Kirif, it stinks to be skunked.

Dear Mike, Andy and everyone else involved:

I wasn't expecting to like "Harold Goes to Washington" based on the next issue blurb in SHADOW #6-I should have known better! Marshall Rogers's cover was one of the best examples of black and white comic art that I've seen in a long time, and the art inside was more than good enough to make me eager to see Kyle Baker's solowork. The story itself was much less silly than I had expected. There certainly was humor, but that grew as much out of the characters as from the situation. Hatold's motivation and character were welldrawn, the plotting tight, the nasty ending unfortunate but appropriate in a grisly way, and the Shadow's operatives were fun to watch in this unusual context. So ... yeeh, it was good.

Another book that might appeal to Shadow fans is The Shadow Scrapbook, by Walter Gibson with Anthony Tollin, an HBJ trade paperback from 1979. I would definitely recommend that reader's of DC's SHADOW find and read some of the original Shadow tales. They're a lot of fun.

As for the upcoming "Seven Deadly Finns" storyline, I won't even try to guess what that will turn out to be like. But I would like to know how these guys are related to the Eno song.

Steve Roby 33 Via Venus Ottawa, Ontario Canada K1K ON3

The Finns are not directly connected with the Eno song of the same title, Steve, though Andy Heffer has confessed to finding the song title afone inspirational to this project.

Thanks afso for doing our work for us as far as further Shadow reading is concerned ... and we would've felt a tad

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Jenette Kahn, President and Publisher Dick Giordano, Vice Pres. Executive Editor Mike Carlin, Editor Renee Willerslaeter, Ass't, Editor Richard Bruning, Art Director Terri Cunningham, Mgr. Editorial Admin, Pal Bastlenne, Mgr. Editorial Coordinator Bob Rocakls, Production Director Paut Levitz, Executive Vice President Joe Orlando, Vice Pres.-Creative Director Bruce Bristow, Marketing Director Matthew Ragone, Circutation Director Patrick Caldon, Controller

funny about promoting Tony Tollin's side-career as an active Shadow-phile—since he is a contracted DC coforist whose work can be seen in several fine DC comics, such as ADVENTURES OF SUPERMAN, SPECTRE, BATMAN and TEEN TITANS. Thanks again for the help, from us and Tony. The book IS good reading.

.

Dear Andy and Mike:

I've just finished reading SHADOW #7 for about the fifth time, and I must say it was a very good story. Kind of sick, but then that sithe way like 'em. Vrolent kids, Secrel Service men, Twitchkowitch (one of the most original characters in comics Ioday), and the Shadow just kicking back and relaxing for an issue.

But then I turned to the letter column, Oooo, it makes me so mad! Ooool Arrrigh! Grb|xm!

A letter from Jeff Brown saying "Consider the Shadow crossing over into other books in the DC Universe." I noticed that there was no comment on that from Mike, but...

Aaaaaaghl

Gentlemen, isn't this what DC has been trying to eliminate from the direct sales line? The old "guest appearance by Superman" by the fifth issue of every title?!? I think it is. I mean, the Shadow does not belong in the DC universe. If anything, the heroes would try to bring him down as fast as possible.

Anyway, now that that's over with... I think you've found a good Shadow look with Kyle Baker. I've noticed that he establishes a look and almost seems to challenge firture artists to top*it, it's a good system, because that way we got the best from every artist that works on a book.

But "The Seven Deadly Frnns"? Somehow that title doesn't appeal to me. I'll find out what the story's about before I pass judgment, though.

Please forgive me if this letter is not very well thought out ... but have a nice day anyway.

> Neil Dorsett 3865 Brunswick Dr. Memphis, TN 38134

The reason you didn't read Mike's comment on the crossover controversy is because this is what he had to say at the time, "Grbfxm!"

....

Dear Helfer, Rogers and Baker:

As is true of many avid readers of comics, this is the first letter that I have ever written to a title. I read tha miniseries and almost jumped for joy when I read that a monthly series was on the way. I have loved and thrilled over the style that Messrs. Helfer, Sienkiewicz and Carlin have brought to "Shadows and Light" in the first six issues. I have just finlshed reading issue #7 of tha SHADOW.

What a horror story, Because, to me, that's what this one was. If this is the shape of things to come-what a future this book has. First, the cover was not only eye-catching, but it was a superb piece of art. This is one cover that I would like to have-without the logo and all-to put on the walf, I think it's great. Second, the story-1 think you guys may get a few negative letters about it, but not from me. This is the story of a childhood gone haywire. Harold has a definite father fixation. Father isn't there to dispel it-and mother doesn't really understand it-so, Harold is basically left alone. And he tries the only way he really knows how to be just like his father-at least as far as he knew his father.

How true the basic pretense of this story is—kids do stranga things out of foneliness and alienation, Eventrying to ba "haroic" by killing the President? Who knows?

At any rate, I loved it. This is one of those things that will stick with me for a very long time to come,

By the way, I love the Shadow's style—and his team. They are all winners and I hope they're around for a very long time as well.

Michael Roden 552 Rube Robinson Huntsville, AL 35B11

Sorry to tell you, Michael, but in two issues one or two of the characters you're hoping will be around for a while might not.

Worse yet, Andy Heller already bought the cover for SHADOW #7 from Marshall Rogers—and it's on his well.

This just isn't your day, is h?

To all involved:

SHADOW #7, in which "Harold Goes to Washington," was one of the finest stories that I have ever read. This is most definitafy a classic of modern fiction. It had all the required aspects of a landmark comic story. The cinematic quality made me feel that I was in a movie theater as I read it (actually, I did read the end in the school auditorium as drama rehearsal was proceeding). I really like Mr. Sienkiewicz's art style, but Marshall Rogers's was much more fitting to this particular story. From what I saw of the inking, I'm looking forward to Kyle Baker's work.

Andy's scripting was a chilling reminder of the misconceptions of child-hood. Perhaps eeriest of all was the scene on the bus as it was heading back from Washington. The children ware not in the least bit shaken by the events of earlier that day, but were concerned

about getting to eat at McDonald's.

There are a couple of points I'm confused about, though. Is Harold eight years old or 12? In DC Releases it says that he's aight, but on paga 27 Elton says that his classmates ara 12. I don't know what a recoil is lika from a Luger, but Ii'l Harold seemed to be poppin' off those shots with ease.

Something that I will remember is the way that the American dream was symbolized by blowing a bubble that is bound to pop (page 2D).

Me 631 Stella Dr. Decatur, IL 62526

P.S. To top it all off—you printed my letter!

Who says history never repeats itself, Me? Two letters in five issues... not bad.

About your confusion: Everyone knows that comic book time works different than real time, and when we submitted the copy for DC Releases (a promotional newsletter about upcoming DC projects, for those of you who don't know what we're talking about), Harold was eight years old—but by the time issue #7 hit the stands he was 12 years—no, huh? Oh well, we tried. How about this: Everyone knows that comic book recoil works different than real recoil—ah, forget h...

Next letter!

Dear Editor:

It concerns me that a few people have recently requested Shadow crossovers. I was pleased with your answer in SHADOW #4 to Charles Ardinger. Are you really planning on bringing Vic Savage into the realm of the Shadow? Or were you referring to Doc? I feel strongly that the E-P (Earth-Pulp) is a much batter perspective to approach this issue from than having a bunch of flying heroes in satin tights Interacting with the Masterl I would much prefer avoiding any unrealistic "heroes."

The idea of a psychotic vigilante is cool. Maybe you guys have room for a new character—the Shadow's own personal shrink! The fact that Cranston has his own brand of justice is portrayed a bit too lightly for my tastes. My final word, though, is that the comic is fine, and the whola team is doing fina. So far we've been through four artists (five next month) on this series, the annual and the mini-series from two years back, and I have no objections ... Helfar keeps pulling us all through with his fantastic writing.

Again, let me cast my vote; Adding "super" heroes would make this book extremely unrealistic.

> Joel Atkin 5 Huckleberry Lane Thornhill, Ontario L3T 1C6 Canada (EHI)

Dear DC:

Thanks, You guys are the very best in comics. No joke. Thanks for all the stories, the characters, the good times, the bad times, and everything. But most of all, thanks for the SHADOW.

No comic book character in history has ever had this magnetism for me. There's just something about him that draws me in and keeps me there. His name alone strikes a chord in my mind, I've always seen him as a creature of the night, even better than the Batman or the Vigilante.

I picked up a copy of SHADOW #7 the other day—the story had its usual high-grade quality—the artwork, however, was disappointing. Don't get me wrong—the art was fine, very fine—but it simply didn't portray one or two of the characters well enough, as far as I'm concerned. For instance, the Shadow's scarf was missing—he looked straight and neat. And his face was too human. As you should know, there is nothing human about him. He is a demon of the night.

Twitchkowitz was another problem. His character was too lighthearted overall ... his clothes are supposed to be bigger, so he almost gets lost in them.

And I did have one major problem with the writing—it wasn't about the Shadow. I know that he was featured prominantly in all the issues up until now, but that doesn't mean it's time for a break, folks. He only appeared in three scenes in #7. This whole story was about Harold, not the hero.

By the way, I want a Shadow/Batman crossover. Perhaps in a graphic novel or prestige format. In the meantime, congrats on receiving the first fan letter I've ever written. You must be doing something right.

> Jay Wickham 5510 Country Drive No. 5 Nashville, TN 37211

Okey, that's one vote for and one against so far on these letters pages. Keep those cards and letters comin'!

Daar DC:

Marshall Rogers did very well on the SHADOW #7. Following an act fike Bill Sienkiewicz's is a daring and brave thing to do. Quite a drastic change, stylistically.

Kyle Baker did a fine job inking and I look forward to #B to see just what he can do on his own.

Your story about Harold was frighteningly believable; the way media glorifies killers. I can imagina it's possibla for a child to get confusad about right and wrong. Especially being raised by an unstable, overprotective and guilible woman like Bertha, Scary.

It's going to be strange putting my children on the school bus in a half hour. That's for sure.

Charlie Harris Tucson, AZ

Our own Rupert Tome couldn't have summed SHADOW #7 up any more succinctly, Charlie ... thanks for keeping us posted on what you're thinking.

NEXT ISSUE: The penultimate chapter in the "Seven Deadly Finns" introduces us all to Ma Finn herself. Be here with Andy and Kyle or Ma'll be mad.

